

# Kayla B. McNabb

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## Education

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- Virginia Tech* – Blacksburg, VA *Expected 2020*  
Doctor of Philosophy in Instructional Design & Technology  
GPA- 3.69 on a 4.0 scale
- Middle Tennessee State University* – Murfreesboro, TN *August 2014*  
Master of Arts in English  
Thesis- *Using Web 2.0 Technologies to Teach “Literacy for Life”: How to Use MultimodalMatters.com to Facilitate Transfer in First-Year Composition*  
Thesis Chair- Dr. Allison Smith  
GPA- 3.89 on a 4.0 scale
- Middle Tennessee State University*- Murfreesboro, TN *May 2012*  
Bachelor of Business Administration in Business Management with minors in Business Administration, Writing, & English  
GPA- 3.61 on a 4.0 scale
- Nashville State Community College* – Nashville, TN *August 2009*  
Associate of Science in Business Information Systems  
GPA- 3.82 on a 4.0 scale

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## Experience

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- Virginia Tech*  
*University Libraries* *September 2016 – Present*  
Teaching & Learning Engagement Consultant
- Collaborates with other library faculty to design and create pedagogically-grounded learning objects and educational resources for a variety of contexts
  - Manages and designs programming for the Media Design Studio, including implementing a Usability Testing Program for Libraries-created content
  - Served as project manager and technical liaison to Portfolium for the ePortfolios Initiative over the course of the pilot and launch phases of the project
  - Taught for-credit courses, including “Honors Portfolio Practices” and “Data Management Skills” in Fall 2017 with collaborators within and across departments
  - Leads training for faculty, staff, and students on a variety of topics, including Portfolium, Google Apps for Education, and educational content creation resources
  - Supervises one wage employee who performs administrative tasks and contributes to special projects
  - Manages scheduling and technology acquisition and support for three library classrooms, supervising the processing of over 600 requests in the 2016-2017 AY

*Technology-enhanced Learning and Online Strategies*

Next Generation LMS Graduate Assistant

*May – September 2016*

- Developed and refined program documents concerning consultation processes
- Designed training materials for new student consultants
- Consulted with faculty to assist with their course or project site migration from Scholar to Canvas or other available solutions
- Hired undergraduate and graduate students to assist with migration and promotion
- Supervised and managed a team of student consultants

*University Libraries*

*April – September 2016*

Graduate Student - Educational Content Producer

- Transcribed interviews for online learning needs assessment
- Collaborated with library faculty to design pedagogically-grounded learning objects
- Assisted with projects, including extensive course redesign
- Created course resources and learning objects for online environments using various modes of delivery and types of software

*Engineering Communications Program*

*August 2014 – May 2016*

Graduate Teaching Assistant

- Created course resources and developed assignments in online environments with colleagues
- Lead class sessions, assisted during workshops, and filmed student presentations as needed
- Conferenced with students to improve their writing
- Assessed student work from a variety of genres

*Materials Science and Engineering*

*May 2015 - August 2015*

Instructional Designer

- Consulted with a Materials Science and Engineering faculty member to improve course documents
- Redesigned course documents to be more accessible to students in face-to-face and online environments
- Funded by FeMET Curriculum Development Program Grant

*English Department*

Adjunct Instructor

*Summer 2015*

- Taught English 3764: “Technical Writing” online
- Recorded and edited course video content
- Crafted unique, real-world assignments to be submitted through custom software

*Middle Tennessee State University*

*English Department*

*August 2013 - August 2014*

Digital Media Specialist for Faculty and GTAs

- Mentored fellow GTAs and other English faculty through workshops and individual meetings
- Created resources to aid in the use of Web 2.0 technologies
- Assisted in the planning and maintenance of [www.multimodalmatters.com](http://www.multimodalmatters.com)

Graduate Teaching Assistant

*August 2013 - May 2014*

- Taught English 1010: “Expository Writing”
- Helped implement new “Literacy for Life” standards focused on real-world writing and multimodality

*Technology Services*

*August 2012 - August 2013*

Team Leader

- Supervised operations during Friday and Saturday shifts
- Maintained equipment, including printers, laptops, and accessories
- Formatted and printed posters and 3D objects
- Assisted students and faculty with technology-related questions and issues

*University Writing Center*

*August 2012 - August 2014*

Graduate Writing Assistant

- Conferenced with students in both face-to-face and online environments about their writing and writing processes
- Created resources for student writers
- Cooperatively presented workshops on various topics in multiple classroom settings
- Assisted with promotional campaign to encourage instructors outside of English to refer students to the Writing Center
- Performed administrative tasks, including answering the telephone, scheduling appointments, and responding to student emails

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Professional Development

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Conferences

*Virginia Library Association Conference – Norfolk, VA*

*October 2017*

Presented

“Librarians as Guests in the Classroom: Making the Most of a One-shot”

with Lisa Becksford and Amanda MacDonald

*edUi Conference 2017 – Charlottesville, VA*

*September 2017*

Presented

“Creating a Space for Collaborative Instructional Design”

with Lisa Becksford and Neal Henshaw

<p><i>Conference on Higher Education Pedagogy</i> - Blacksburg, VA Presented “Developing Studio Spaces as Catalysts for Innovative and Collaborative Pedagogy” with Stefanie Metko, Lisa Becksford, Craig Arthur, and Neal Henshaw</p>	<p><i>February 2017</i></p>
<p><i>Conference on Higher Education Pedagogy</i> - Blacksburg, VA Presented “Implementing Instructional Technologies to Promote Student Engagement in Writing-Intensive Courses” with Rachel Corell and Allison Hutchison</p>	<p><i>February 2016</i></p>
<p><i>Conference on Teaching Large Classes</i>- Blacksburg, VA Presented “Teaming Up to Deliver Communication Modules to Large Courses in STEM” with Rachel Corell, Amanda Wright Cron, Christine Bala Burgoyne, and Victoria Mouras</p>	<p><i>July 2015</i></p>
<p><i>THATCamp Virginia</i>- Blacksburg, VA Facilitated “Incorporating Coding/Markup into Humanities Classes”</p>	<p><i>April 2015</i></p>
<p><i>College English Association</i>- Rockville, MD Presented “Using Imagination &amp; Creation to Facilitate Immersion &amp; Transferability in Technical Writing Assignments” with Dr. Jim Dubinsky and Jessica Hill</p>	<p><i>March 2015</i></p>
<p><i>CompExpo Conference</i>- Murfreesboro, TN Presented “The Evolving Classroom”</p>	<p><i>November 2013</i></p>
<p><u>Workshops</u></p>	
<p><i>Digital Pedagogy Lab Institute</i>- Fredericksburg, VA Participated Track - Critical Instructional Design</p>	<p><i>August 2017</i></p>
<p><i>Data Management Bootcamp</i>- Virginia Tech Co-Planned and Co-Lead Event</p>	<p><i>March 2017</i></p>
<p><i>Big Data Science Workshop</i>- Virginia Tech Assisted with Planning &amp; Logistics</p>	<p><i>January 2017</i></p>
<p><i>Networked Learning Initiatives</i>- Virginia Tech Co-Presented “ePortfolio Pilot Training Session”</p>	<p><i>May, June, August 2017</i></p>
<p>Co-Presented “Using the Learning Design Studio to Create Learning Objects &amp; Experiences”</p>	<p><i>February 2017</i></p>

Presented (7 times) “Managing your Professional Communication in Gmail Inbox”	2016 – 2017
<i>Multimodal Matters Workshop Series- Murfreesboro, TN</i> Facilitated “Multimodal Assignment Workshop” (Sessions 1 & 2)	April 2014
Presented “Getting Started with Canvas”	March 2014
Presented “An Introduction to Web 2.0 Technologies through MultimodalMatters.com”	November 2013
<i>English Department Lower Division Curriculum Meeting</i> Presented “MultimodalMatters.com”	January 2014
<i>Graduate Teaching Assistant Orientation- Murfreesboro, TN</i> Presented “Text and Genre and Multi-modal Composition” with Jonathan Bradley & Clint Bryan Murfreesboro, TN	August 2013
<i>Tutor Collaboration Day- Murfreesboro, TN</i> Presented “Tutoring Multi-modal Projects” with Kevin Yeargin	April 2012
<u>Service</u>	
<i>Continued Appointment Task Force - University Libraries (VT)</i> Member	September 2017 – Present
<i>Professional Development Committee- University Libraries (VT)</i> Member	April 2017 – Present
<i>Open Knowledge Committee- University Libraries (VT)</i> Member	September 2016 – Present
<i>Virginia Tech Science Festival</i> Exhibitor	November 2016, 2017
<i>Journal of Undergraduate Materials Research (Virginia Tech)</i> Assistant Editor and Feature Articles Manager	February 2015 – May 2016
<i>English Lower Division Committee (MTSU)</i> Member	August 2013 – May 2014
<i>English Graduate Student Organization of MTSU</i> Vice President	January 2013 – May 2014

## **Awards**

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*John N. McDaniel Promise in Teaching Award* *Spring 2014*

*Scholars Week 2013 Poster Competition* *Spring 2013*  
*Second Place in the College of Liberal Arts Graduate-Level,  
University-Wide Posters, Multimedia, and Performances  
Exhibition*